

EVERYTHING YOUR OLR NEEDS.

Technology. Precision. Performance.

THE COMPLETE BENZING OLR SOLUTION



280+

ACTIVE OLRs
WORLDWIDE

500K+

TEAMS
REGISTERED

150+

COUNTRIES
REPRESENTED

17M+

ANNUAL
BASKETINGS

onelofttrace.live

START YOUR OLR

ONE PLATFORM. EVERY PROCESS CONNECTED.

onelofttrace.live

Cloud services and BENZING PC Software connect your participants, data and hardware.

MANAGE

Cloud Platform

Fanciers · Pigeons · Races
Real-Time Arrivals
Management · Administration

CONNECT

BENZING OLR Hardware

Powerful hardware
connecting your OLR to the
BENZING digital services.

ONELOFTTRACE.LIVE
THE HEART OF YOUR OLR

Manage. Connect. Grow.

ENGAGE

BENZING LIVE App

Push notifications from your
OLR directly to participants.

EXPAND

Powerful Add-ons

Competition tools,
Live Basketing and
innovative services that
keep your OLR evolving.

BEYOND THE PLATFORM

A complete BENZING service environment

CONSULTING & SUPPORT

Technical Consulting
Marketing Support

SECURITY & BACKUPS

Automatic Backups
Constant Availability
Reliable Hosting

BENZING HEALTH

Science for
Pigeon Sport

PROTECTION & WARRANTY

BENZING Care plans and
extended warranty for
your hardware

Manage your OLR from anywhere.

Everything connected. Everything under control.

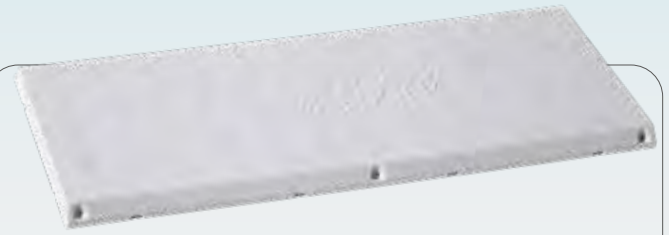
FOUR PRODUCTS. ONE OPTIMISED SYSTEM.

The complete ONE LOFT RACE hardware setup



BENZING **M3** ONE LOFT RACE

- Our fastest and highest performing OLR clock
- Designed for professional One Loft Racing with up to 50,000 pigeons



BENZING **SPEED²** ANTENNAS

- High-speed reading capability
- Built for wide entrances and high-volume arrivals
- Connect up to 64 BENZING Speed² Antennas to a single BENZING M3 OLR



BENZING **PRO²** CHIPRINGS

- 20% extended reading range
- 20% lighter for greater comfort
- Perfectly optimised for BENZING Speed² Antennas



BENZING **LIVE** CLUBSYSTEM

- Enables the OLR Live Basketing Add-on
- Integrated Basket Scanner functionality
- Supports faster and more transparent basketing



BENZING PC Software



onelofttrace.live



Finish Line? Of course, included

CHOOSE YOUR LICENSE

The right solution for every OLR.



BASIC

~~~~~ LICENSE ~~~~~

1 YEAR



- ✓ Cloud + PC Software
- ✓ Real-Time arrivals
- ✓ BENZING Live App
- ✓ Device Manager
- ✓ Secure Backups
- ✓ Professional Support
- ✓ Competition available as Add-on

---

PROFESSIONAL FOUNDATION



## PREMIUM

~~~~~ LICENSE ~~~~~

1 YEAR



- ★ Everything in Basic included
- ★ Online Registration & Payments
- ★ Agent Access
- ★ Flight Management
- ★ Competition included
- ★ Featured Visibility
- ★ Marketing Assistance
- ★ Extended Priority Support

THE COMPLETE EXPERIENCE



PREMIUM MEANS MORE

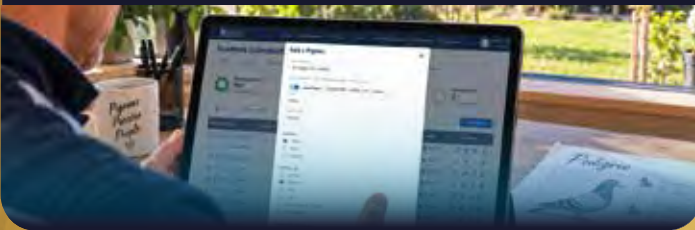
MAKE PREMIUM PART OF YOUR OLR BUSINESS MODEL.

A small contribution per pigeon unlocks a complete package of digital services, visibility, marketing and support.



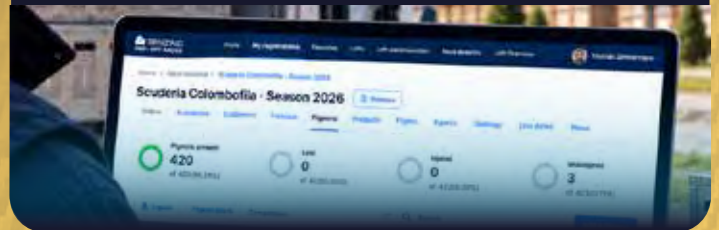
PRE-REGISTRATION

Online registration, agent selection and payments



DIGITAL ONBOARDING THROUGH AGENTS

Fanciers and pigeons registered through agents before arrival at the OLR



FLIGHT MANAGEMENT

Weather conditions, release videos and flight information



VISIBILITY

Featured visibility on oneloftrace.live



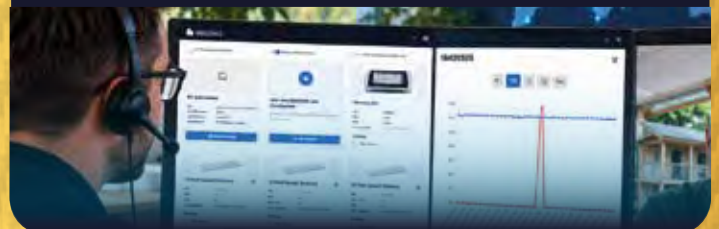
MARKETING

Promotion – social media and BENZING Live TV



SUPPORT

Priority support for a professional operation



TALK TO US

We will calculate the right Premium model for your OLR.

EXPAND YOUR OLR

Powerful services for more competition, transparency and protection

ADD-ON

OLR COMPETITION

- ✓ ACE PIGEONS
- ✓ TEAM RANKINGS
- ✓ CHAMPIONSHIPS
- ✓ CUSTOM FORMULAS
- ✓ PACKAGES S-XL FOR BASIC



FOR
BASIC OLR



Available
as Add-On

FOR
PREMIUM OLR



Included

ADD-ON

OLR LIVE BASKETING

- ✓ FASTER PARALLEL BASKETING
- ✓ LIVE TRANSPARENCY
- ✓ FANCIER NOTIFICATION
- ✓ 1-4 LIVE CLUBSYSTEM
ACTIVATIONS INCLUDED*



FOR
BASIC OLR



Available
as Add-On

FOR
PREMIUM OLR



Activations
Included*

OPTIONAL PROTECTION

BENZING
CARE

BENZING
CARE+

- ✓ EXTENDED WARRANTY
UP TO 48 MONTHS
- ✓ COMPREHENSIVE
COVERAGE
- ✓ REDUCED DOWNTIME

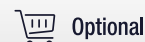


FOR
BASIC OLR



Optional

FOR
PREMIUM OLR



Optional

BASIC OLR

CHOOSE THE ADD-ONS THAT FIT YOUR OLR

OLR Competition | Optional Add-on

OLR Live Basking | Optional Add-on

BENZING Care / Care+ | Optional

A flexible solution for every OLR size.

PREMIUM OLR

MORE INCLUDED. MORE POSSIBILITIES.

OLR Competition | Included

OLR Live Basking | Activations Included*

BENZING Care / Care+ | Optional

The complete experience.

*Number of activations depends on your OLR size

ONE PARTNER. EVERY STEP.

From the first plan to the prize ceremony

1

CONSULTING & PLANNING

Technical Concept
Loft Planning
Best Setup



2

INSTALLATION & TRAINING

Hardware Installation
Configuration
Training



3

MANAGE YOUR OLR

Cloud Platform
Loft Management
Registrations &
Payments



4

RACE DAY & LIVE RESULTS

Flight Management
Real-Time Arrivals
Push Notifications



5

MARKETING & PROMOTION

Social Media
BENZING Live TV
Press & Stories



SCIENCE FOR PIGEON SPORT

BENZING HEALTH

Support well-being, hygiene and performance as part of the complete BENZING OLR solution.



BLUE N°1



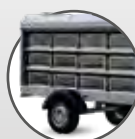
All-in-One Master Formula

Supplement for
intestinal health and
natural resistance



VIROSAN®
MOLLDU

Surface, air and water
hygiene for professional
loft management



0% ALCOHOL
99.99% EFFECTIVE
Against bacteria, viruses, fungi & spores
Use it also on truck and cages

YOUR NEXT SEASON STARTS TODAY.

Choose the solution that suits your OLR.

START YOUR NEW OLR

Begin your BENZING onboarding.



UPGRADE TO PREMIUM

Talk to the BENZING team before your next season.



READY FOR MORE?
GO PREMIUM.

www.benzing.cc | www.oneloftrace.live



BENZING
Making pigeon sport smarter