

ONE LOFT RACE

FLY TO THE NEXT LEVEL



The future of pigeon sport together with



onelofttrace.live

OLR MARKETPLACE

BENZING - the pioneer of OLR technologies has developed a new OLR platform that ascends in levels from Basic to Premium.

Select customized packages to get simple, fast and efficient management tools and all data at a glance in the cloud.



TRANSPARENCY & VISIBILITY

STATE-OF-THE-ART TECHNOLOGY

BENZING NETWORK & MARKETING

ONLINE MARKETPLACE

CLOUD MANAGEMENT

ACCOUNTING SOLUTION

SUPPORT TEAM & HELP DESK

COMPETENCE & EXPERIENCE

RESULTS IN REALTIME & STATISTICS

LET US ACHIEVE THIS GOAL TOGETHER!

The future of One Loft Racing is to increase professionalism, transparency and visibility in order to attract and convince new participants. With your expertise and our know-how together into the future!



**STRONG FOCUS ON
TRANSPARENCY AND
VISIBILITY**



**PERFORMANCE BOOST
FOR YOUR OLR**



FUTURE MARKETPLACE

CHOOSE YOUR PACKAGES

BASIC

- ✓ BASIC OLR CONTRACT
- ✓ REALTIME ARRIVALS
- ✓ BASIC SUPPORT 3H

PREMIUM

- ✓ BASIC OLR
- 1 FLIGHT MANAGEMENT
- 2 SMART LOFT DASHBOARD

FLIGHT MANAGEMENT

1

- >> Windy Map integrated
- >> Upload media on release
- >> GPS coordinates for additional transport
- >> Get coordinates from map at liberation

€ 300/year

SMART LOFT DASHBOARD

2

- >> Full overview of your system
- >> Predict maintenance
- >> Permanent monitoring and evaluation of hardware and process data

€ 700/year

COMPETITION CALCULATION

3

- >> Ace Pigeon calculation
- >> Customized calculation of results

€ 0.50/pigeon & competition

WARRANTY EXTENSION 5 YEARS

4

- NOT INCLUDED:**
- cut off or broken cables and plugs, waterdamage on PCBs, coils, cables, broken or damaged cases and displays, opened devices, broken security labels

on request

HARDWARE BACKUP

5

- >> Second clock and station
- >> Second clubsystem
- >> Spare cables
- >> Spare antennas (e.g. 1-10 => 1 spare antenna)

on request

PREMIUM FANCIER MANAGEMENT

6

- >> Package 1 + 2 included
- >> Instant Booking Platform for participants CLOUD
- >> 6h extended support
- >> Push Up notifications to participants
- >> IPFN support
- >> Fancier Management CLOUD
- >> Pigeon Management CLOUD
- >> Products and packages CLOUD
- >> Due dates management CLOUD
- >> Pigeon spots management CLOUD
- >> Multiple race season CLOUD
- >> Pigeon status management
- >> Reserve pigeon management
- >> Multi Basketing Tool
- >> Extended marketing support
- >> Access rights administration

€ 3/pigeon - activated on 1st race

PAYMENT SERVICE*

7

- >> Payments online and immediately
- >> Service fee around 1,5%
- >> Credit card disagio additional

*only in cooperation with stripe

VENDING PIGEONS MANAGEMENT

8

- >> Sell your pigeons or unpaid bird easily in the community and get new participants
- >> Promotion of vending birds on social media

on request

ONLINE MARKETPLACE

9

- >> Agent management
- >> Transport management
- >> Validation of FCI Grand Prix
- >> Marketing package plus
- >> Partnership agreement with BENZING
- >> BENZING Cup
- >> Trusted OLR certification
- >> Vending pigeons

on request

BENZING OLR-INSIGHTS

220+
ONE LOFT RACES
WORLDWIDE



1.6
MILLION
PLATFORM
USERS



60k
FANCIERS
FROM
100+
COUNTRIES



87+
MILLION
PAGEVIEWS

20+
MILLION
PUSH UP
NOTIFICATIONS



318k
UNIQUE
PIGEONS
PER YEAR



10k
RACES &
TRAININGS
PER YEAR



80k
SOCIAL
MEDIA
FOLLOWERS

*Source oneloftrace.live 2022

BENZING
OLR



BENZING LIVE APP

Download on the
App Store

GET IT ON
Google Play



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